

BLACK LIGHT ICE PAINT

ADD A DRAMATIC EFFECT TO YOUR EVENT



Unique glow in the dark product provides a dramatic effect when activated by black lights.

GIVE YOUR EVENT THE ULTIMATE SPECIAL EFFECT

For the ultimate on-ice visual presentation, trust Black Light Ice Paint from Jet Ice. Ideal for any themed event, game, tournament or special occasion, our unique Black Light Ice Paint takes showmanship to the next level. Using Jet Ice Black Light Paint on your ice surface not only adds a fun dimension, it can also add revenue. Easy to apply and easy to remove, Jet Ice has created seven specially formulated black light colours. It is a unique way to jazz up your facility for those special ice rink occasions, private rentals, figure skating events and fun nights at the curling club.

Using Jet Ice Black Light Paint is a guaranteed way to have spectators and participants talking about your venue and advertisers long after the show has concluded. From NHL facilities to the community level, this unique glow in the dark product provides a presentation like none you've ever seen before! Images stand out with a vibrancy and clarity you simply must see to believe.

And the best part is its ease of installation. By simply using the Jet Ice products and tools you already have, you can transform your next event from cool to red hot!



1091 Kerrisdale Blvd., Newmarket, ON, Canada L3Y 8W1
905.853.4204 | 1.800.585.1079 | www.jetice.com



WE BRING ICE TO LIFE®

— Since 1979 —

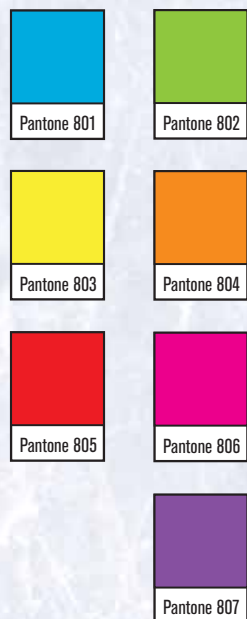
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SIMPLE APPLICATION

With an effect so dramatic you would think it would require an intricate and tedious application. Not true, Jet Ice Black Light Ice Paint can be applied with a backpack spray for the ultimate in artistic and design freedom. The beauty is that one gallon of Jet Ice Black Light Ice Paint can cover approximately 300-400 square feet.

AVAILABLE IN THESE SEVEN PANTONE COLOURS:



INSTRUCTIONS FOR USE:

- 1) Black Light Ice Paint is to be applied as you would any logo paint. The use of a brush or sprayer (larger areas) is acceptable.
- 2) For best visibility you must keep the ice over the paint clear of skate marks or any occlusion.
- 3) Jet Ice Black Light colours work best in a fully dark room. Colours change when put under a black light (i.e. yellow takes on a green tone).
- 4) Black lights that are most effective are the "Wild Fire" Series. They are directional and six 750 watt units will cover an area of 85' x 200'.
- 5) Four and eight foot black light fluorescent tubes mounted overhead (i.e. in the scoreboard) have also been effective. The same tubes on the perimeter have been met with limited success and will require more lighting.

Black Light works best in a dark room but is effective when using up to 25% lighting in most facilities. The results are nothing short of incredible!



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